

## NCA-MUG March 2010 Meeting Notes, Rev. B

*Note: This revision (B) corrects the date of the meeting.*

The March meeting was held Saturday, the 13th, at 10:00 a.m. in the library's first floor meeting room. Jim Landberg, our vice president, presided. Alan Weinstein, our president, was away. Attendance was 25 including several new sign-ins. It was a rainy morning, which may have affected attendance.

Without much ado, Jim introduced our presenters, Jo Golden and Tracey Holinka, principals of Chaos To Clarity [1]. Jo and Tracey introduced us to “the big three” of the social networking web sites: Twitter [2], Facebook [3], and LinkedIn [4]. Jo started off going around the room asking us each to introduce ourselves and indicate what level of involvement we have with these sites. My rough guess is that maybe one third had no involvement with the rest mostly on Facebook and the minority also on LinkedIn. (Disputes on this welcome! Let me know.)

Of the two, Jo introduced herself as the educator and Tracey as the technologist. Jo started the prepared Keynote presentation talking about what social networks are and what you should think about when establishing yourself on one of these sites, for example, the audience you are targeting, be it personal or professional, how to safeguard your privacy (security issues), and etiquette.

Tracey continued the presentation focusing individually on the three sites. Tracey (or was it Jo?) referred us to three Mac-specific tools:

- Apimac Timer [5] — a freeware stopwatch, alarm clock, and countdown utility
- Fluid [6] — turns your favorite websites into Mac desktop applications
- MacBreakZ [7] — a sophisticated Personal Ergonomic Assistant designed to promote healthy and productive computer use

Jo and Tracey offered to e-mail us links to their slide presentation and collected e-mail addresses of those interested. (I received my e-mail later that afternoon. Link published, below [8], with permission.)

They suggested that users of these services Google their own names with the name of a service to see how they appear to the public, for example, Google “Joe Blow Facebook”.

The presentation ended around 11:45 to make time for the lottery. Approximately ten items were given away. (If you have details, please let me know.)

[1] <http://www.chaostoclarity.com/>

[2] <http://twitter.com/>

[3] <http://www.facebook.com/>

[4] <http://www.linkedin.com/>

[5] <http://www.apimac.com/timer/>

[6] <http://fluidapp.com/>

[7] <http://www.publicspace.net/MacBreakZ/>

[8] <http://chaostoclarity.us1.list-manage.com/track/click?u=d5e85cd98c5300373955f22d2&id=aa2db755b6&e=41381e3c86>

—Ken Nellis, [webmaster@nca-mug.org](mailto:webmaster@nca-mug.org), 3/14/10

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